

Rep Order# 9761909 Ver# 3 Status Revised

Traffic Order# 557352

Printed: 06/27/2012 12:06 PM
Last Received: 06/27/2012 12:01 PM
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product PATRIOT MAJORITY USA
Estimate# 1379
Buyer Laura Bassett
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
1010 WISCONSIN AVE NW, #800
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1379
Flight Dates 06/27/2012 - 07/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LINE 12

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*12	SA	430P-5P	EARLY NEWS	:30	\$225.00	06/30-06/30	1	1	1	\$225.00	
				Sales Remark: V3 INCORRECT TP FOR EN, PLS RVS TO 430-5P.=								
				V3 Time Changed, Comment Changed								

---REPORT TOTALS---

Report Totals: 1 / \$225.00

---SALES MONTHLY TOTALS---

Jul 12: 38 / \$12,650.00
Sales Totals: 38 / \$12,650.00
Station Totals: 38 / \$12,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$90,357

CABL	0%	KDLJ	0%	KJZZ	4%	KSL	32%	KSTU	14%
KTVX	15%	KUCW	0%	KUTV	35%	UNKB	0%	UNKN	0%

---COMPETITIVE COMMENTS---

ACTUAL

Books null
Demos RM55+

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EC'd Yes

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